



# PRODUCT

## TEAM

# TEAM DETAILS

| Team Leader : [Name] |          |                       |       |
|----------------------|----------|-----------------------|-------|
| Name                 | Index No | Contact info [Mobile] | email |
| 1.                   |          |                       |       |
| 2.                   |          |                       |       |
| 3.                   |          |                       |       |
| 4.                   |          |                       |       |

# PROBLEM

- Articulate the problem and the opportunity briefly.

# CURRENT STATE OF THE PROBLEM

- If applicable only.

# SOLUTION [ PRODUCT IN DETAIL ]

- Be specific and precise.
- Use illustrations to present your technology.
- Offer your solution on point.

# BUSINESS MODEL

- Bring up the marketing plan.
- Initial capital.
- Revenue generation.



THE END